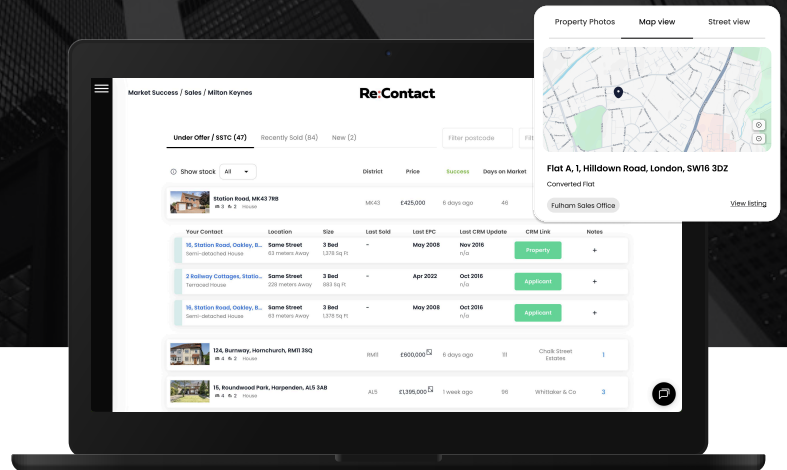


# How leading agents generated £33 for every £1 spent.

# Winkworth

## Case Study



## Challenge

Winkworth branches had a wealth of valuable data they weren't fully capitalising on. Competitors were winning instructions, while staff were tied up in manual follow-ups instead of focusing on winning more listings.

*“ Re-engaging our database has directly led to more instructions and faster pipeline growth.”*

**Sales Manager**

## Solution

Within just one month of using Homesearch ReContact across nine branches, Winkworth won 37 extra instructions.



£32.7 million secured through proactive market appraisals and valuations.



At 1%, that's £326.7k in potential fees

## Results across best performing branches



# 21

Working days saved per branch



# 3,170% ROI

That's £31.70 for every £1 spent!

**Homesearch.**

Want £31.70 for every £1 spent? Book a demo today at [homesearch.co.uk](https://homesearch.co.uk)